

## 2024 Sponsorship Package



# Representation & Visibility

Korean American Adoptee Adoptive Family Network (KAAN) Annual Conference  
The Westin O'Hare, Rosemont, IL | June 21 - 23, 2024



### 2023 Conference By the Numbers

#KAAN2023 Chicago, IL: June 30-July 2, 2023

#### Registrants

287

adoptees and  
family members

57%

164  
first time attendees

77%

221  
identified as an adoptee

33

States + DC

2

Countries

30

Adoptee awarded  
registration scholarships

#### Volunteers

KAAN is people! Our conference is run entirely by volunteers!



10 Advisory Council members



17 individuals who assisted with conference planning & logistics



2 Youth Program mentors

#### Programing

3

keynote &  
mainstage  
entertainment  
offerings

45

breakout  
sessions

33%

sessions for  
adoptees  
only

33

speakers &  
keynote

#### Other highlights:

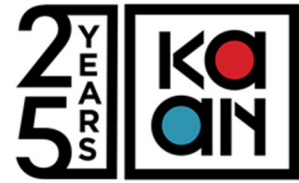
2023 Adoptee Leadership Summit  
Wellness activities  
First-time attendee sessions  
Adoptee-only dinner  
Bookstore  
Games, art projects,  
selfie station, and a dance party!

#### Save the Date:

**June 20-23, 2024 for the  
#KAAN2024 Conference!**

Help us continue our tradition of  
bringing connections to our  
community and [make a donation  
to KAAN today.](#)

The Korean American Adoptee Adoptive Family Network (KAAN)  
PO Box 140022, 1625 Walker Ave., Grand Rapids, MI 49514  
[info@wearekaan.org](mailto:info@wearekaan.org) | (616) 890-0879



Dear Friends,

Since 1998, KAAN has served adoptees and their families with opportunities for education and dialogue. Together, we have built a community that works to deepen understanding of adoption and the lived experiences of adoptees. As dialogue on adoption changes, KAAN continues to support the resilience of adoptees and provides space for each person to adapt, grow, and develop into their whole selves.

The KAAN Annual Conference provides a unique opportunity for transracial adoptees to meet, in person, with other members of the KAAN community. Often, it is the only time of year when adoptees and their families are surrounded by others who share their same life experiences. The KAAN Annual Conference offers validation, affirmation, and the opportunity for each of us to be seen and heard in a manner we rarely experience in our everyday life. For many, the KAAN conference experience is transformative and life changing.

This year's conference theme is **Representation & Visibility**. As visibility of adoption storylines and adoptee characters grow in mainstream media, it is important to examine it with a critical lens. We will explore how adoption-related stories are developed and informed, learn how they are internalized by adoptees and non-adoptees alike, and reflect on the power of representation which can transform or reinforce the common adoption narrative. In short, we see *Representation and Visibility* as more than simply telling our stories as Asian Americans and having ethnic mirrors. It is enriching, correcting, and centering the stories of adoptees and discovering what adoption is and is not.

Today, I need your help to continue the work of KAAN. As the sole, national, adoptee-led, non-profit, all-volunteer, grass-roots adoptee organization, we can show adoptees and their families that our love and commitment does not end on adoption day but continues for a lifetime. But I cannot do it alone.

Your commitment today will directly support the KAAN Annual Conference and provide essential community connections and relationships that help sustain the mental and emotional health and well-being of adoptees and their families. Choose a donation level or pick a specific program to sponsor and help us make a difference, together.

Sincerely and With Gratitude,

A handwritten signature in black ink that reads 'Katie Bozek, PhD'.

Katie Bozek, PhD  
KAAN Executive Director

*The KAAN Advisory Board are community members from across the country  
who are Korean Americans, adoptees, and adoptive parents:*

Katie Bozek, Executive Director (MI)  
Rachel Hye Youn Rupright, Assistant Director (NY)  
Nathan Roudabush, Treasurer (MI)  
Amanda Assalone Cho (GA)  
Scarlett Hester (IN)

SunAh Laybourn (TN)  
Grace Newton (IL)  
Jen Neis, adoptive parent (MN)  
Nathan Nowack (CO)  
Kala Sharp, adoptive parent (OK)

<b>KAAN Annual Sponsorship Levels</b>	<b>Silver \$1,200 (\$100/month)</b>	<b>Gold \$2,400 (\$200/month)</b>	<b>Platinum \$5,000</b>	<b>Diamond \$10,000</b>
Donor listing on KAAN website with name and level.	X	X	X	X
Donor listing on KAAN conference app with name and level.	X	X	X	X
KAAN website includes donor logo, level, & link.		X	X	X
KAAN conference app includes donor logo, level, & link.		X	X	X
KAAN newsletter includes donor acknowledgement.		X	X	X
Recognition at KAAN Conference registration table.			X	X
Recognition at KAAN Conference Gala Dinner & Program.			X	X
Complimentary banner display for KAAN Conference Gala.			X	X
KAAN newsletter includes donor recognition, logo, & link.				X
Complimentary KAAN Annual Conference table in exhibit hall.				X
Complimentary tickets (2) to KAAN Conference Gala Dinner.				X

<b>KAAN 2024 Conference Programming Sponsorship</b>	<b>Session \$1,000</b>	<b>Keynote \$2,000</b>	<b>Youth Program \$3,000</b>	<b>ASL Program \$5,000</b>
Recognition on door signage for sponsored session/speaker.	X	X		
Donor listing on KAAN website with name and program type.	X	X	X	X
Donor listing on KAAN conference app with name and program type.	X	X	X	X
KAAN website includes name, logo, program type, & link.		X	X	X
KAAN conference app includes name, logo, program type, & link.		X	X	X
KAAN newsletter includes donor acknowledgement.			X	X
KAAN conference app includes detailed donor description.			X	X
Recognition at KAAN Conference Gala Dinner & Program			X	X
Complimentary banner display for KAAN Conference Gala.			X	X
Complimentary KAAN Annual Conference table in exhibit hall.				X

**KAAN also offers these additional conference sponsorship opportunities listed below. Each includes donor name, logo, full contact information, detailed description, and an embedded link on the conference app and KAAN website.**

- General Meal Sponsorship (Saturday Breakfast, Saturday Lunch, Sunday Breakfast) \$13,500
- Gala Dinner Sponsorship (Saturday Dinner) \$20,000
- Attendee Welcome Bags, Exhibit Space, or Mobile Advertisement on Conference App Call Katie Bozek [katie@wearekaan.org](mailto:katie@wearekaan.org)

**Sessions:** At the KAAN Annual Conference, sessions include a wide array of topics related to the adoptee experience, the adoptive family experience, and other systemic contributors. We feature a variety of accomplished scholars, practitioners, grassroots activists, allies, and creative professionals from across the nation. KAAN provides travel reimbursement and stipends to our speakers as an acknowledgement of their time, talents, and sharing of their story. By providing financial assistance, KAAN strives to break the exploitive pattern common in the public sphere with requests for the adoptive community to share their story without compensation.

**Keynote:** The KAAN Annual Conference works to promote the work of adoptees and the adoptee experience by featuring them as a keynote speaker to address the entire community as a shared experience. KAAN provides an honorarium for the keynote speaker(s) in recognition of their time, talent, and expertise.

**Youth Program:** KAAN partners with Sejong Cultural Education, Inc. to provide a robust youth program during the conference. Geared toward youth from 8 – 17 years of age, volunteers provide cultural activities, facilitate discussions about adoption and ethnic identity, and supervise an off-site field trip. This is an integral part of the conference that allows the next generation to forge relationships with other adoptees and children of adoptees.

**ASL (American Sign Language) Program:** In keeping with KAAN's mission of inclusivity of adoptees of all experiences and abilities, each conference includes an ASL coordinator and several interpreters to provide services to members of our community. Interpreters attend sessions and events to allow all adoptees to fully participate, connect, and dialogue with the KAAN community at large.



*Established in 1998, the first KAAN summit included leaders from the Korean adoptee community, adoptive parents, and the Korean Consulate of San Francisco. Leadership agreed to host an annual conference that travels the country to connect with different Korean American communities and attendees from all regions in the United States.*

**Why is KAAN important?** In the words of our members, KAAN provides a safe place for adoptees to gather, connect, and share with each other. The conference provides a space for understanding and clarification of your own thoughts about our shared experience. In short, through community we find that *our homelands are each other*.